

Media Release  
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For Immediate Release

## AQUASSURE ACCESSIBLE BATHS CELEBRATES NATIONAL AGING IN PLACE WEEK OCTOBER 11-17

The 7th Annual National Aging in Place Week is October 11-17. Aging in Place is increasingly becoming the choice of lifestyle for seniors. National Aging in Place Week is an annual effort to expand awareness of the Aging in Place movement and of the availability of the means for seniors to remain in their homes for as long as they would like.

Seniors often have to move to care homes due to mobility challenges that make it difficult to access their home or to perform daily care tasks such as bathing. By renovating their home to address mobility challenges, often seniors are able to age-in-place. Renovations make the home fit the senior's lifestyle, so they do not have to move prematurely to a care home.

Renovations and mobility products may include the addition of a stair lift or elevator, widening doorways, putting in a ramp, adding grab bars, reducing trip hazards and renovating the bathroom. Bathroom renovations usually include replacing the toilet and bathtub with more accessible models that can be accessed from walkers and wheelchairs. The freedom and independence accessibility products provide can help seniors stay in their own homes on their own terms.

Aquassure Accessible Baths is a Canadian manufacturer of accessible bathtubs for people with mobility challenges. People with mobility challenges often cannot get in and out of traditional soaker bathtubs. Our bathtubs replace home bathtubs with a deep-soak spa tub that is accessible from walkers, and wheelchairs, enabling our customers to bathe safely.

For more information on Aging in Place:

Wikipedia: [http://en.wikipedia.org/wiki/Aging\\_in\\_place](http://en.wikipedia.org/wiki/Aging_in_place)

National Home Builders Association: <http://www.nahb.org/generic.aspx?sectionID=717&genericContentID=46799>

National Age in Place Council: <http://www.ageinplace.org/>

Certified Aging in Place Specialists (CAPS):

<http://www.nahb.org/generic.aspx?sectionID=717&genericContentID=46799#link3>

For more information on the Aquassure Accessible bathtubs visit [www.aquassure.com](http://www.aquassure.com) or call 1-866-404-8827.

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